

TEYOA

THE EXPRESSION OF YOUR OWN ART

W H O W E A R E

TEYOA is a future-focused creative studio dedicated to transforming ideas into visually powerful brand experiences. We specialize in modern design systems, social media storytelling, and strategic creative direction that help brands stand out in a crowded digital world.

Our philosophy is built around intentional creativity, every design decision is guided by strategy, emotion, and purpose. We don't just create content; we craft visual ecosystems that strengthen brand identity, build audience connection, and drive long-term growth.

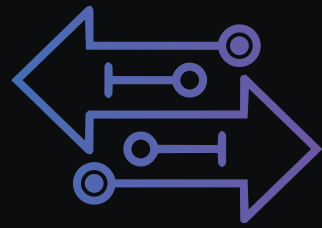
At TEYOA, we operate as creative partners, not just service providers. We work closely with brands to understand their vision and translate it into a cohesive, high-impact presence across digital platforms.



THE MODERN BRAND CHALLENGE



Oversaturated
digital spaces make
visibility difficult



Inconsistent visuals
weaken brand
identity



Lack of strategy
reduces engagement
and growth



Generic content fails
to create emotional
connection

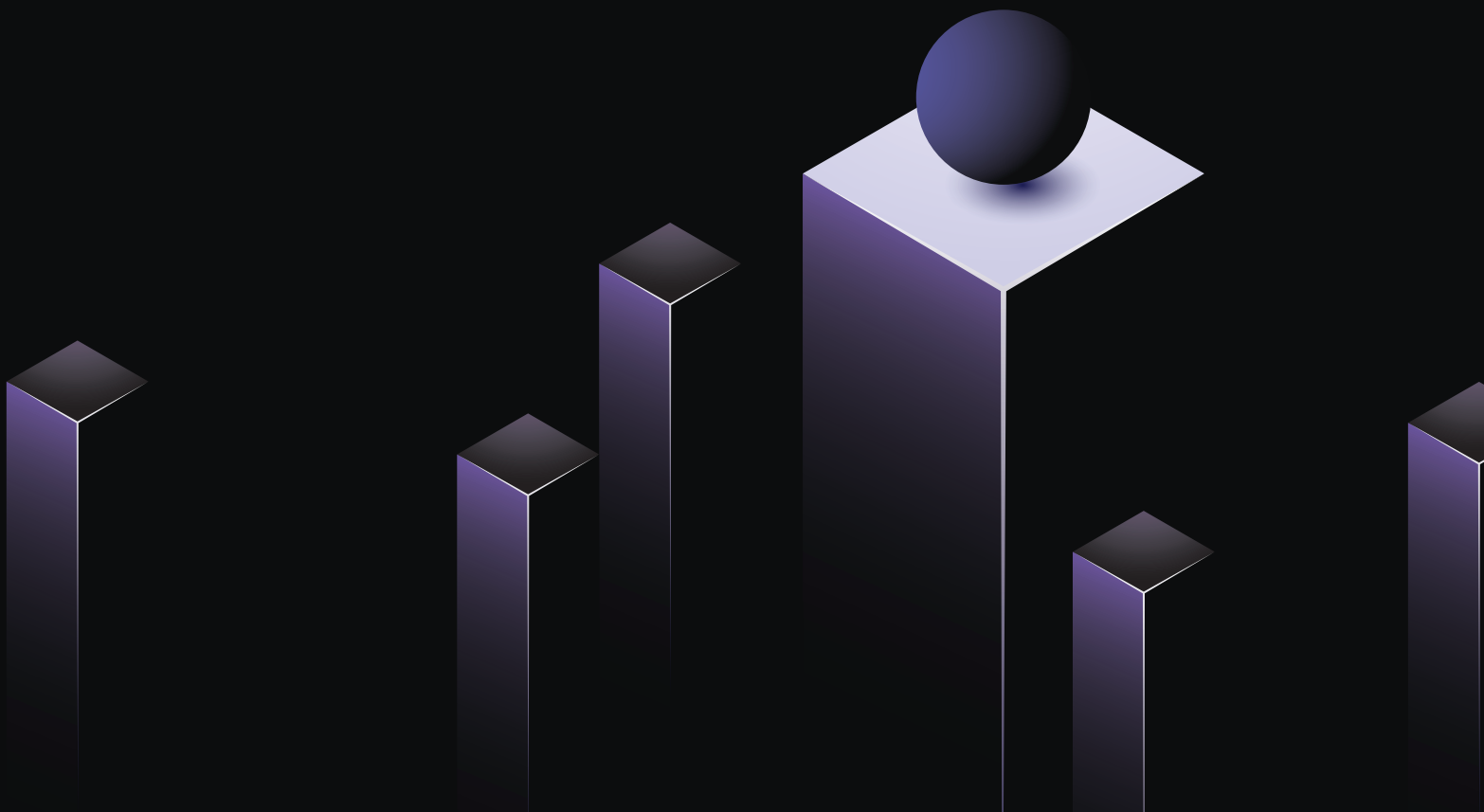
Brands don't fail from lack of content, they fail
from lack of intentional creativity.

OUR CREATIVE APPROACH

At TEYOA, creativity is guided by strategy.

We design cohesive visual systems that align with brand identity, audience psychology, and long-term growth goals. Every design decision is intentional, built to communicate, inspire, and perform.

We focus on consistency, clarity, and emotional impact.



OUR SERVICES

Creative Social Media Design

Carousel & Visual Storytelling

Short-Form Video Reels

Brand Visual Direction

Creative Consulting

Social Media Strategy

Performance Optimization

We build complete creative ecosystems
not isolated content.

OUR CREATIVE PACKAGES (MONTHLY BASIS)

At TEYOA, our creative packages are built as evolving systems designed to shape how brands are seen, felt, and remembered. Each tier represents a stage of growth, from establishing presence to achieving creative dominance, allowing brands to move forward with clarity and intention.

We don't measure our work by volume alone. Every design, reel, and visual asset is crafted to strengthen identity and tell a cohesive story. Our packages are structured to deliver consistent impact, combining strategic direction with expressive design to create a presence that resonates with audiences.

As brands grow, our partnership deepens. The tiered system allows seamless progression, ensuring that creative momentum is never interrupted. Through collaboration, guidance, and refinement, TEYOA becomes an extension of each client's vision, shaping not just content, but the future of their brand.

NOVA | IGNITE YOUR PRESENCE

For emerging brands building a strong
creative foundation.

7 Static Posts / month

2 Carousel Posts

1 Short Reel

Monthly Planning Session

Creative Direction Guidance

Limited to standard creative complexity

Maximum 1 active request at a time

A LAUNCHPAD FOR CONFIDENT BRAND BEGINNINGS.

ORBIT | BUILD MOMENTUM

For growing brands focused on
consistency and traction.

11 Static Posts / month

4 Carousel Posts

3 Short Reels

Bi-weekly Consulting

Strategy & Content Planning

Priority scheduling over NOVA clients
Up to 2 active requests simultaneously

A SYSTEM DESIGNED FOR RHYTHM AND GROWTH.

PULSE | AMPLIFY IMPACT

For brands seeking strong
visual authority.

20 Static Posts / month

6 Carousel Posts

5 Short Reels

Full Creative Direction

Marketing Strategy & Tracking

Fast-track priority delivery

Expanded creative flexibility

HIGH-ENERGY CREATIVE DOMINANCE.



For ambitious brands demanding
total presence.

Unlimited Creative Requests

Dedicated Creative Consultant

ECLIPSE

Full Social Media Management

Campaign Development

Weekly Strategy Meetings

Dedicated creative support

Flexible request volume within reasonable scope

A RARE ALIGNMENT BUILT FOR LEADERS.

INDIVIDUAL CREATIVE SERVICES

Not every brand needs a full subscription. For focused projects or one-time creative needs, TEYOA offers standalone design services crafted with the same precision and artistic discipline as our long-term partnerships. Each piece is built to carry impact, designed not just to look good, but to communicate clearly and elevate your brand presence.

SERVICE MENU

Static Post Design

Single high-impact visual
crafted for digital platforms

Custom creative concept

Brand-aligned typography & visuals

Optimized for social media formats

1 revision included

Carousel Post (Up to 4 Slides)

Multi-slide storytelling
design for engagement

Cohesive visual narrative across slides

Strategic layout for information flow

Platform optimization

2 revisions included

Short Reel (10-20 Seconds)

Dynamic motion content
designed for attention

Creative direction & editing

Brand-consistent visual style

Optimized for Instagram / TikTok / Shorts

2 revisions included

Additional Notes

Delivery time: 2-5 business days
depending on complexity

Express delivery available
upon request

Bulk orders may qualify for
custom pricing



GROWTH
ACCELERATOR PLAN

Social Media Advertising & Campaign Strategy

For brands that want more than just visibility, this plan focuses on strategic reach, audience targeting, and measurable growth through structured advertising campaigns.

TEYOA develops and manages advertising systems designed to place your brand in front of the right audience at the right time. From campaign strategy to performance optimization, every step is crafted to maximize results and ensure that your marketing investment translates into meaningful engagement and conversions.

VELOCITY^{LITE}

Campaign Strategy & Planning

Audience research and targeting setup

Campaign objective planning (engagement / traffic / conversions)

Competitor and market insight review

Ad Creative Direction

Strategic ad concept development

Ad copywriting and messaging structure

Campaign Setup

Meta Ads Manager setup

Audience segmentation and targeting

Campaign Management

Performance monitoring

Performance Reporting

Monthly campaign performance report

Key insights and improvement strategy

ADVERTISING SPEND IS BILLED SEPARATELY
AND PAID DIRECTLY BY THE CLIENT.



Campaign Strategy & Planning

Audience research and targeting setup

Campaign objective planning (engagement / traffic / conversions)

Competitor and market insight review

Ad Creative Direction

Strategic ad concept development

Ad copywriting and messaging structure

Creative guidance for visuals or videos

Campaign Setup

Meta Ads Manager setup

Audience segmentation and targeting

Budget allocation strategy

Campaign Management

Performance monitoring

A/B testing for creatives and targeting

Performance Reporting

Monthly campaign performance report

Key insights and improvement strategy

ADVERTISING SPEND IS BILLED SEPARATELY
AND PAID DIRECTLY BY THE CLIENT.

VELOCITY_{PRO}

Campaign Strategy & Planning

Audience research and targeting setup

Campaign objective planning (engagement / traffic / conversions)

Competitor and market insight review

Ad Creative Direction

Strategic ad concept development

Ad copywriting and messaging structure

Creative guidance for visuals or videos

Campaign Setup

Meta Ads Manager setup

Audience segmentation and targeting

Budget allocation strategy

Campaign Management

Performance monitoring

Weekly optimization and adjustments

A/B testing for creatives and targeting

Performance Reporting

Monthly campaign performance report

Key insights and improvement strategy

ADVERTISING SPEND IS BILLED SEPARATELY
AND PAID DIRECTLY BY THE CLIENT.



Recommended Ad Spend

For effective results, TEYOA recommends a minimum ad spend of LKR 18,000 – 68,000 per month depending on campaign objectives.

Expected Outcomes

Increased brand reach and awareness

Targeted audience engagement

Data-driven marketing insights

Stronger digital presence and conversion potential

Delivery & Commitment

Minimum engagement: 1 month

Strategy review every 30 days

Continuous campaign optimization throughout the period



C O N T E N T P R O D U C T I O N

Every brand has a story, we bring it to life through powerful visuals, frame by frame.

Through photography that captures moments and videography that tells stories in motion, our content production system is built to fuel your journey, from everyday engagement to standout cinematic campaigns, combining creativity, strategy, and visual excellence.

LUMINA | CONTENT PRODUCTION

Brands that want consistent, high-quality visual content to power their social media presence.

30 – 50 Professionally Edited Photos / Month

7 – 10 Short-form Videos (Reels/TikToks) / Month

Basic Color Grading & Editing

Content Optimized for Social Media

Scope Limitation: The LUMINA package covers standard social media content production only. Any advanced requirements such as promotional videos, advertisements, or cinematic productions will be quoted separately under our ASTRA package.

The number and scheduling of shoot days will be determined based on the project scope and mutually agreed with the client. Additional shoot days beyond the agreed scope can be arranged upon request at an additional cost.

The LUMINA package does not include full editing or color grading for all captured content. Only the selected photos and videos required for monthly social media publishing will be professionally edited and graded, aligned with the active marketing package (e.g., NOVA / ORBIT). Raw or additional content can be edited upon request at an additional cost.

ASTRA | ADVANCED VIDEO PRODUCTION

Specially crafted for brand launches, high-impact advertisements, strategic campaigns, and premium visual storytelling that elevates your brand beyond the ordinary.

Promotional / Advertisement Videos

Cinematic (Professional Cameras & Gear)

Script Guidance & Creative Direction

Advanced Editing + Color Grading

Horizontal (Widescreen) Formats

Usage Rights Based on Scope

Final pricing varies based on:

Duration of video

Complexity of shoot

Equipment & crew required

Travel & locations

COSMOS

BUILD YOUR BRAND UNIVERSE

A brand is more than a logo. It is the sum of every impression, emotion, and expectation people associate with your name. Before a brand can grow, market, or compete, it must first establish a clear identity, one that communicates purpose, inspires trust, and remains recognizable across every touchpoint.

COSMOS is TEYOA's foundational brand identity system, designed for businesses ready to move beyond visuals and build a brand with meaning. This package creates the strategic and creative framework that defines how your brand is seen, understood, and remembered. From logo development and typography selection to color psychology and brand positioning, every element is crafted to work together as part of a cohesive ecosystem. Rather than creating isolated design assets, COSMOS establishes a visual language that gives your brand consistency, clarity, and long-term direction.

The result is more than a logo. It is a complete identity foundation, a system designed to support future growth, strengthen audience recognition, and provide the confidence needed to communicate with purpose across digital and physical spaces.

For emerging businesses, startups, and evolving brands, COSMOS serves as the starting point from which everything expands.

Because every lasting brand begins with a universe of its own.

COSMOS

Brand Discovery & Consultation

A collaborative session to understand your vision, values, audience, and long-term objectives.

Custom Logo Development

Two original logo concepts developed around your brand strategy and creative direction.

Complete Logo Package

- Primary Logo
- Secondary Logo
- Brand Mark / Icon
- High Resolution Files
- Transparent PNG Files
- Vector Files (AI, EPS, SVG)

Brand Identity Guidebook

- Brand Overview
- Brand Purpose & Positioning
- Logo Usage Guidelines
- Color Palette & Color Psychology
- Typography System
- Visual Direction Standards
- Brand Personality Overview

Brand Application Mockups

Professionally presented visual mockups demonstrating how the identity appears across real-world applications.

Revision Rounds

Up to three refinement rounds to ensure the identity aligns with your vision.

Final Brand Asset Delivery

A complete organized asset package ready for immediate business use.

WHY TEYOA

TEYOA was born from the belief that brands deserve more than visibility, they deserve meaning. We exist to craft identities that carry emotion, intention, and momentum. Every project is a shared journey where creativity meets purpose, and where ideas are shaped into living systems that grow with time. We don't chase trends; we build futures. Through partnership, discipline, and fearless expression, we help brands rise into their strongest form, distinct, powerful, and unforgettable.

Future-focused creative systems

Strategy-driven design approach

Consistent high-quality output

Personalized brand partnerships

Scalable growth frameworks

OUR PROCESS

Our process is designed to transform ideas into momentum. Every step is intentional, from understanding the soul of a brand to refining the final execution. We move with clarity and discipline, balancing creative freedom with structured precision. This workflow allows collaboration to feel seamless and purposeful, ensuring that every decision contributes to long-term growth and meaningful impact.

Discovery & Brand Understanding

Strategy Alignment

Creative Production

Review & Optimization

Continuous Growth

LET'S BUILD YOUR BRAND FUTURE

Partner with TEYOA to transform
your creative presence and unlock
new growth opportunities.

Schedule a discovery call and begin your
creative evolution.

TEYOA

BUILT FOR WHAT COMES AFTER